

## ingezonden boeken (besprekking naar mogelijkheid)

- CLACK, G. (ed.), *American film*. Washington, United States Information Agency, 1992, 93 blz.
- CORBER, R.J., *In the name of national security: Hitchcock, homophobia, and the political construction of gender in postwar America*. Durham, Duke University Press, 1993, 260 blz., \$ 16,95.
- MARCHETTI, G., *Romance and the 'yellow peril': race, sex and discursive strategies in Hollywood fiction*. Berkeley, University of California Press, 1993, 258 blz.
- NEGRINE, R., *Politics and the mass media in Britain*. Second edition, London, Routledge, 1994, 235 blz., £ 10,99.
- PERLOFF, R.M., *The dynamics of persuasion*. Hove, Lawrence Erlbaum, 1993, 411 blz., £ 18,50.
- SHEPARD, D. et al., *The new direct marketing: how to implement a profit-driven database marketing strategy*. Second edition, New York, Irwin, 1995, 493 blz., \$ 75,50.
- SILVER, A. en URSINI, J., *The vampire film: from Nosferatu to Bram Stoker's dracula*. New York, Limelight Editions, 1994, 272 blz., \$ 20.
- SILVERSTONE, R., *Television and everyday life*. London, Routledge, 1994, 204 blz., £ 12,99.
- SIMPSON, C., *Science of coercion: communication research and psychological warfare 1945-1960*. Oxford, Oxford University Press, 1994, 204 blz., £ 22,50.
- TOPLIN, R.B., *Hollywood as mirror: changing views of 'outsiders' and 'enemies' in American movies*. London, Greenwood Press, 1993, 168 blz., £ 45.
- WASKO, J., *Hollywood in the information age: beyond the silver screen*. Oxford, Polity Press, 1994, 308 blz., £ 12,95.
- X, *Eurofile radio industry directory 1995. Your complete guide to the European radio business and related industries*. Amsterdam, Music & Media, 1994.

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G. Fauconnier, Kleine Geeststraat 40  
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