

uit de tijdschriften

JOURNALISM QUARTERLY

Uitgegeven door: School of Journalism,
University of Minnesota,
Minneapolis 55455A

Vol. 58, nr. 2, zomer 1981.

Joseph R. DOMINICK, *Business Coverage in Network Newscasts*, 179
Paul B. SNIDER, *Great Britain's Videotex Permits TV Viewers Picture of Text Option*, 186
W. Richard WHITAKER, *Outline of Hitler's 'Final Solution' Apparent by 1933*, 192
Steven H. CHAFFEE and Sun Yuel CHOE, *Newspaper Reading in Longitudinal Perspective: Beyond Structural Constraints*, 201
Douglas BAER, *Predictors of Readership in Canada*, 212
John P. ROBINSON and Leo W. JEFFRES, *The Great Age Readership Mystery*, 219
Judee K. BURGOON, Michael BURGOON and Miriam WILKINSON, *Writing Style as Predictor of Newspaper Readership, Satisfaction and Image*, 225
Oscar H. GANDY, Jr., and Nancy SIGNORIELLI, *Audience Production Functions: A Technical Approach to Programming*, 232
John D. LECKENBY, *Attributions to TV Characters and Opinion Change*, 241
Jonathon T. RICH, *A Measure of Comprehensiveness in News Magazine Science Coverage*, 248
Herbert G. KARIEL and Lynn A. ROSENVALL, *Analyzing News Origin Profiles of Canadian Daily Newspapers*, 254
Brantly WOMACK, *Attention Maps of 10 Major Newspapers*, 260
Judith M. BUDDENBAUM, *Characteristics and Media-Related Needs of the Audience for Religious TV*, 266
Gerald J. BALDASTY and Betty Houchin WINFIELD, *Institutional Paralysis in the press: The Cold War in Washington state*, 273
Don RANLY, *A Look at Editors, Content and Future of the Sunday Newspaper Magazine*, 279
C. Edward WILSON, *The First First Daily in English*, 286
Herbert H. HOWARD, *Ownership Trends in Cable Television: 1972-1979*, 288
Rebecca L. CLARK, *Now Women's Magazines Cover Living Along*, 291
John P. HAYES, *City/Regional Magazines: A Survey/Census*, 294
D.K. KAUR and P.N. MATHUR, *Developing Criteria for an Effective Farm Magazine*, 296
David WOMACK and Jere R. HOAR, *Treatment of Candidates in Convention Floor Interviews*, 300
Fred FEDLER, *«100 Jobs» Dominate News During Florida Election*, 302

JOURNAL OF COMMUNICATION

Uitgegeven door: Annenberg School Press
en Annenberg School of Communications,
University of Pennsylvania.

Vol. 31, nr. 1, winter 1981

Intercom, 3
Michael H. ANDERSON, *China's «Great Leap» Toward Madison Avenue*, 10
Robert HOPPER, Mark L. KNAPP and Lorel SCOTT, *Couples' Personal Idioms: Exploring Intimate Talk*, 23
Joyce N. SPRAFKIN and L. Theresa SILVERMAN, *Update: Physically Intimate and Sexual Behavior on Prime-Time Television, 1978-79*, 34
Leslie RADO, *Death Redefined: Social and Cultural Influences on Legislation*, 41
Manjunath PENDAKUR, *Cultural Dependency in Canada's Feature Film Industry*, 48
Warren BREED and James R. DE FOE, *The Portrayal of the Drinking Process on Prime-Time Television*, 58
Betty GRAYSON and Morris I. STEIN, *Attracting Assault: Victims' Nonverbal Cues*, 68
Measuring Media Influence, 76
Elizabeth C. HIRSCHMAN, *Social and Cognitive Influences on Information Exposure: A Path Analysis*, 76
Walter G. JAEHNIG, David H. WEAVER and Frederick FICO, *Reporting Crime and Fearing Crime in Three Communities*, 88
Suzanne PINGREE and Robert HAWKINS, *U.S. Programs on Australian Television: The Cultivation Effect*, 97
Jennings BRYANT, Robney A. CARVETH and Dan BROWN, *Television Viewing and Anxiety: An Experimental Examination*, 106
John P. ROBINSON, *Television and Leisure Time: A New Scenario*, 120
The Information Society, 131
Benjamin M. COMPAINE, *Shifting Boundaries in the Information Marketplace*, 132
Lewis M. BRANSCOMB, *The Electronic Library*, 143
Jennifer Daryl SLACK, *Programming Protection: The Problem of Software*, 151
Marshall McLUHAN and Bruce POWERS, *Electronic Banking and the Death of Privacy*, 164
Edmund F.M. HOGREBE, *Digital Technology: The Potential for Alternative Communication*, 170
Joseph N. PELTON, *The Future of Telecommunications: A Delphi Survey*, 177
Douglass CATER, *The Survival of Human Values*, 190

Josephine HOLZ, *The «First Curriculum»: Television's Challenge to Education*, 195

Vol. 31, nr. 2, lente 1981.

Intercom, 3
James R. BENIGER and D. Eleanor WESTNEY, *Japanese and U.S. Media: Graphics as a Reflection of Newspapers' Social Role*, 14
Sumiko IWAO, Ithiel DE SOLA POOL, and Shigeru HAGIWARA, *Japanese and U.S. media: Some Cross-Cultural Insights into TV Violence*, 28
K. Philip TAYLOR, Raymond W. BUCHANAN, Bert PRYOR, and David U. STRAWN, *How Do Jurors Reach a Verdict?* 37
Bruce A. AUSTIN, *Portrait of a Cult Film Audience: The Rocky Horror Picture Show*, 43
David H. WEAVER and G. Cleveland WILHOIT, *Foreign News Coverage in Two U.S. Wire Services*, 55
Quentin J. SCHULTZE, *Professionalism in Advertising: The Origin of Ethical Codes*, 64
Daniel D. LOVIL and Allan B. PADDERUD, *Video Disclaimers in Television Advertising: Are They Effective?* 72
Jorge Reina SCHEMENT and Lory A. SINGLETON, *The Onus of Minority Ownership: FCC Policy and Spanish-Language Radio*, 78

Science: News, Controversy, Drama, 84
Margareta CRONHOLM, *Scientific Information: A Review of Research*, 85
George COMSTOCK and Heather TULLY, *Innovation in the Movies, 1939-1976*, 97
Allan MAZUR, *Media Coverage and Public Opinion on Scientific Controversies*, 106
Sharon M. FRIEDMAN, *Blueprint for Breakdown: Three Mile Island, and the Media Before the Accident*, 116
R. Gordon SCHEPHERD, *Selectivity of Sources: Reporting the Marijuana Controversy*, 129
Nancy PFUND and Laura HOFSTADTER, *Biomedical Innovation and the Press Nacy*, 138
Vicki S. FREIMUTH and J. Paul VAN NEVEL, *Reaching the Public: The Asbestos Awareness Campaign*, 155
Vivian SCOTT HIXSON, *Caveat Lector: Reviewing Popular Social Science*, 168
Jon D. MILLER and Thomas M. BARRINGTON, *The Acquisition and Retention of Scientific Information*, 178
Clifford G. CHRISTIANS and Robert S. FORTNER, *The Media Gospel*, 190

Vol. 31, nr. 3, zomer 1981

Intercom, 3
Ithiel DE SOLA POOL and Herbert I. SCHILLER, *Perspectives on Communications Research: An Exchange*, 15
Mark R. LEVY, *Disdaining the News*, 24

Aletha C. HUSTON, John C. WRIGHT, Ellen WARTELLA, Mabel L. RICE, Bruce A. WATKINS, Toni CAMPBELL, and Richard POTTS, *Communicating More than Content: Formal Features of Children's Television Programs*, 32

Kathryn MONTGOMERY, *Gay Activists and the Networks*, 49

Roderick P. HART, Kathleen J. TURNER, and Ralph E. KNUPP, *A Rhetorical Profile of Religious News: Time, 1947-1976*, 58

Robert G. MEADON, *The Political Dimensions of Nonproduct Advertising*, 69

Daytime Serial Drama: The Continuing Story, 83

Bradley S. GREENBERG, Robert ABELMAN and Kimberley NEUENDORF, *Sex on the Soap Operas: Afternoon Delight*, 83

Dennis T. LOWRY, Gail LOVE, and MALCOLM KIRBY, *Sex on the Soap Operas: Patterns of Intimacy*, 90

Marlene G. FINE, *Soap Opera Conversations: The Talk That Binds*, 97

Nancy L. BUERKEL-ROTHFUSS with Sandra MAYES, *Soap Opera viewing: The Cultivation Effect*, 108

The Living McLuhan, 116

Bruce E. GRONBECK, *McLuhan as Rhetorical Theorist*, 117

Walter J. ONG, *McLuhan as Teacher: The Future Is a Thing of the Past*, 129

David R. OLSON, *McLuhan: Preface to Literacy*, 136

James M. CURTIS, *McLuhan: The Aesthete as Historian*, 144

Thomas W. COOPER, *McLuhan and Innis: The Canadian Theme of Boundless Exploration*, 153

James W. CAREY, *McLuhan and Munford: The Roots of Modern Media Analysis*, 162

Paul LEVINSON, *McLuhan and Rationality*, 179

Bruce POWERS, *Final Thoughts: A Collaborator on Marshall's Methods and Meanings*, 189

Marshall McLuhan and Bruce POWERS, *Ma Bell Minus the Nantucket Gam: Or the Impact of High-Speed Data Transmission*, 191

COMMUNICATION RESEARCH

Uitgegeven door: Department of Journalism, University of Michigan.

Vol. 8, nr. 3, juli 1981.

George GERBNER, Larry GROSS, Michael MORGAN and Nancy SIGNORIELLI, *Final Reply to Hirsch*, 259

Ed DIENER and Lisa W. WOODY, *Television Violence, Conflict, Realism, and Action: A Study in Viewer Liking*, 281

Charles F. FRAZER, *The Social Character of Children's Television Viewing*, 307

Toshiko MIYAZAKI, *Housewives and Daytime Serials in Japan: A Uses and Gratifications Perspective*, 323

Carl R. BYBEE, *Fitting Information Presentation Formats to Decision-Making: A Study in Strategies to Facilitate Decision-Making*, 343

Quentin J. SCHULTZE, *Advertising, Culture, and Economic Interest*, 371

PUBLIZISTIK

Zeitschrift für Wissenschaft von Press, Rundfunk, Film, Rhetorik, Werbung, Meinungsbildung.

Uitgegeven door: Deutsche Gesellschaft für Publizistik und Zeitungswissenschaft.

Verlag: Druckerei und Verlagsanstalt Konstanz Universitätsverlag GmbH.

Jg. 26, Heft 1, januari-maart 1981

Brigitte WEYL, *Freiheit der Information? Zur Medienpolitik der UNESCO*, 5

Hans Heinz FABRIS, *Objektivität und Parteilichkeit in den Sozialwissenschaften und im Journalismus*, 16

Johannes BINKOWSKI, *Publizistisches Berufsethos*, 25

Hans Mathias KEPPLINGER and Jürgen FRITSCH, *Unter Ausschluß der Öffentlichkeit. Abgeordnete des 8. Deutschen Bundestages berichten über ihre Erfahrungen im Umgang mit Journalisten*, 33

Udo Michael KRÜGER, *Politische Karikaturen in meinungsbildenden Tageszeitungen*, 56

Helmut DIGEL, *Sozialistische Parteilichkeit als Merkmal der DDR-Sportberichterstattung*, 86

Hansjoachim HÖHNE, *Nachrichtenagenturen unter Bismarcks Regie. Zwei aktenkundige Beispiele*, 104

Jg. 26, Heft 2, april-juni 1981.

Holger RUST, *Die Mentalität von Zielgruppen als Objekt journalistischer Ausbildung. Anmerkungen zu einer soziologischen Fiktion*, 173

Winfried B. LERG, *Verdrängen oder ergänzen die Medien einander? Innovation und Wandel in Kommunikationssystemen*, 193

Winfried SCHARF, *Objektivität und Ausgewogenheit - Bedingungen für die Integrationsfunktion des Fernsehens*, 202

Heinz-Dietrich FISCHER, *Gesundheitslage und Streßfaktoren in publizistischen Berufen*, 224

Heinz J. KIEFER, *Perspektiven zur Forschung und Lehre über das Informationsunternehmen*, 237

Uwe BRAEHMER, *Kommunikationsforschung in Industrieunternehmen - ein Interessenkonflikt? Methodische Möglichkeiten und Grenzen*, 253

Jg. 26, Heft 3, juli-september 1981.

Gerhard MALETZKE, *Internationale und interkulturelle Kommunikation. Vorschläge für Forschung und Lehre*, 345

Christian Graf VON KROCKOW, *Akademische Laufbahn und Publizistik, Überlegungen zu einem problematischen Verhältnis*, 353

Rainer KABEL, *Defizite und Chancen im Rundfunkjournalismus. Theoretische Anmerkungen aus der Praxis*, 360

Karl Erik GUSTAFSON, *Pressepolitik in Schweden*, 371

Hans Ludwig GUMBERT, *Lichtenberg als Redakteur des «Göttingischen Magazins der Wissenschaften und Litteratur»*, 388

Arnulf KUTSCH, *Karl Oswin Kurth (1910-1981). Ein biographischer Hinweis zur Geschichte der Zeitungswissenschaft*, 397

MASSCOMMUNICATIE

Uitgegeven door: Stichting tot bevordering van de studie van Massacommunicatie, postbus 258, Nijmegen, Nederland.

Jg. 9, nr. 1-2, februari-april 1981.

VPRO-prijsvraag voor een toekomstig omroepbestel:

- *het jury-rapport*, 2-6.

- *reacties op de bekroonde inzendingen*, 7-38.

A. HOGERVORST, *Film en televisie: het verhaal van een familievetete*, 39-47.

K. VAN WOERKOM, *Planmatigheid versus creativiteit*, 48-59.

Jg. 9, nr. 4, augustus 1981.

E.M. ROGERS, *Manipulation and mass communication: lessons from research on the diffusion of innovations*, 148-158.

T. VARIS, *The flow studies - what now?*, 159-166.

Y. LEBRUN, *Woordverbod*, 167-175.

Jg. 9, nr. 5, oktober 1981.

A. VAN DER ZWAM, *De pers en de particuliere ondernemingswijze productie*, 185-197.

H. VERHAGEN, *Het agenda-setting concept: een inleidend overzicht*, 198-212.

D.H. WEAVER, *Media agenda-setting and media manipulation*, 213-229.

CRITICAL INQUIRY

Uitgegeven door: The University of Chicago Press.

5801 S. Ellis Ave.
Chicago, Illinois 60637

Vol. 7, nr. 3, lente 1981.

Tzvetan TODOROV, *The Last Barthes*, 449

Garrett Stewart, *Coppola's Conrad: The Repetitions of Complicity*, 455

David M. HALPERIN, *Solzhenitsyn, Epicurus, and the Ethics of Stalinism*, 475

Elizabeth ERMARTH, *Realism, Perspective, and the Novel*, 499

Phillip HART, *The New Criticism and Eighteenth-Century Poetry*, 521

Jonathan D. KRAMER, *New Temporalities in Music*, 539

Mari RIESS JONES, *Only Time Can Tell: On the Topology of Mental Space and Time*, 557

Roger SCRUTON, *Photography and representation*, 577

Critical response

- I. Anthony GILBERT, *Musical Space: A Composer's View*, 605
II. Leon SURETTE, *Rational Form in Literature*, 612
III. W. J. T. MITCHELL, *Diagrammatology*, 622
IV. Carl PLETSCH and Richard SHIFF, *History and Innovation*, 634
V. Loy D. MARTIN, *A Reply to Carl Pletsch and Richard Shiff*, 639

QUARTERLY JOURNAL OF SPEECH

Uitgegeven door: Speech Communication Association, Department of Communication Arts, University of Wisconsin-Madison

Vol. 67, nr. 2, mei 1981

- Goodwin F. BERQUIST and James L. GOLDEN, *Media Rhetoric, Criticism, and the Public Perception of the 1980 Presidential Debates*, 125
Barry BRUMMETT, *Gastronomic Reference, Synecdoche, and Political Images*, 138
Martha Stout KESSLER, *The Role of Surrogate Speakers in the 1980 Presidential Campaign*, 146
Halford Ross RYAN, *Roosevelt's Fourth Inaugural Address: A Study of its Composition*, 157
John Edward TAPIA, *Circuit Chautauqua Program Brochures: A Study in Social and Intellectual History*, 167
Vivian I. DICKS, *Courtroom Rhetorical Strategies: Forensic and Deliberative Perspectives*, 178

SCREEN EDUCATION

Uitgegeven door: Society for Education in Film and Television, London.

Nr. 39, zomer 1981.

- David MORLEY, *The Nationwide Audience: A Critical Postscript*, 3
Terry LOVELL and Simon FRITH, *'How Do You Get Pleasure?' - Another Look At Klute*, 15
T.E. PERKINS, *Remembering Doris Day: Some Comments on the Season and the Subject*, 25
Lain CHAMBERS, *Pop Music: A Teaching Perspective*, 35
Marianne WEX, *Photo-Essay*, 47
Lucy BLAND, *The Domain of the Sexual: A Response*, 56
Maria BLACK and Rosalind COWARD, *Linguistic, Social and Sexual Relations: A Review of Dale Spender's Man-Made Language*, 69
Tony BENNETT, *Producing Art: A Review of*

The Social Production of Art by Janet Wolff, 86

PRESSE ACTUALITE

Uitgegeven door: Bayard - Presse, 5, rue Bayard, 75380 Paris

Nr. 157, september-oktober 1981.

- René PUCHEU, *Au seuil de la transition*, 10-13
Gilles FABRE-ROSANE, *Entretien avec René Tendron*, 14-18
Henri DELIGNY, *Voyages au pays des locataires*, 19-31.
Sophie AROUET, *Entretien avec Arnaud de Wildenberg*, 32-37
Jean-Paul TALPIN, *Les pages 'Jeunes'*, 38-41
Jean BERTOLINO, *Chez les parrains de la cocaïne*, 42-47
Philippe CATALANO, *Entretien avec Gilbert Trigano*, 48-51.
Jef TOMBEUR, *Les nouvelles techniques*, 52-59
Daniel BAYLON, *Dewitt Wallace, le fondateur du journal le plus lu dans le monde 'Reader's Digest'*, 60-63

Nr. 158, november 1981.

- Jean BERTOLINO, *Au coeur de l'Afghanistan*, 12-19
Serge-Alain ROZENBLUM, *Entretien avec Philippe Bauchard*, 20-25
Philippe ROLLANDIN, *L'Echec de Combat Socialiste*, 26-29
Jean-Pierre DEFRENNE, *Entretien avec Gabriel Ringlet*, 30-33
Xavier OUDAR, *Les magazines-TV en Europe*, 34-41
Pierre CHATOU, *Entretien avec Arlette Chabot*, 42-43
Odile NAUDIN, *Les familles à la télé*, 44-49
Gilles FABRE-ROSANE, *La presse argentine*, 50-56
Ernest BOLLINGER, *Du nouveau en Suisse*, 57-58
René DUBOUX, *Entretien avec Jacques Pilet*, 59-61

DE PERS - LA PRESSE

Uitgegeven door de Belgische Vereniging van de Dagblauduitgevers, v.z.w. Beliardstraat 20, 1040 Brussel.

Jg. 27, nr. 4 (108), juni 1981.

Speciaal nummer naar aanleiding van de 25ste verjaardag van de Nationale Federatie der Informatie Weekbladen

- F. VINK, *Welkomstwoord*, 3.
X., *Pour dissiper les brouillards*, 4-7
X., *Statuten van de Nationale Federatie der Informatie Weekbladen*, 8-11
X., *Lijst van de beheerders 1956/1981*, 12-19
X., *De belangrijkheid van de N.F.I.W.-F.N.H.I.*, 20-23
X., *La presse hebdomadaire menacée*, 24-26
X., *Etherreclame en weekbladpers*, 27-36
X., *Ledenlijst*, 37-38
X., *Individuele voorstelling van de weekbladen*, 39-127

JOURNAL OF BROADCASTING

Uitgegeven door: Broadcast Education Association, School of Journalism, University of Georgia, Athens (U.S.A.)

Jg. 25, nr. 2, lente 1981

- Paula M. POINDEXTER and Carolyn A. STROMAN, *Blacks and Television: A Review of the Research Literature*, 103
W. J. HOWELL, Jr. *Britain's Fourth Television Channel and the Welsh Language Controversy*, 123
Timothy P. MEYER and Anne HEXAMER, *Perceived Truth and Trust in Television Advertising Among Mexican-American Adolescents: Socialization and Developmental Considerations*, 139
Walter GANTZ, *The Influence of Researcher Methods on Television and Newspaper News Credibility Evaluations*, 155
Akiba A. COHEN, *People Without Media: Attitudes and Behavior during a General Media Strike*, 171
Dan CASPI, *On Politicians' Criticism of the Mass Media*, 181
Loy A. SINGLETON, *FCC Minority Ownership Policy and Non-Entertainment Programming in Black-Oriented Radio Stations*, 195
Eui Bun LEE and Louis A. BROWNE, *Television Uses and Gratifications Among Black Children, Teenagers and Adults*, 203
Benjamin L. HOOKS, *Reflections of a Former FCC Commissioner on The Radio Deregulation Decision*, 209
Navita Cummings JAMES, *Life on Television: Content Analyses of United States Television Drama*, ed. Bardley S. Greenberg, 211
Alison ALEXANDER, *Children, Television and Sex-Role Stereotyping*, Frederick Williams, Robert LaRose and Frederica Frost, 216
Suzanne PINGREE, *Hearth and Home: Images of Women in the Mass Media*, ed. Gaye Tuchman, Arlene Kaplan Daniels and James Benet, 217
Dennis HART, *Black is the Color of My TV Tube*, Gil Nible, 219
Jonathan L. YODER, *Ethnic Images in American Film and Television*, Randell N. Miller, 221
John J. CHALFA, Jr., *Black Communication in White Society*, Roy Cogdell and Sybil Wilsons, 223