

# uit de tijdschriften

## JOURNALISM QUARTERLY

Uitgegeven door : School of Journalism,  
University of Minnesota,  
Minneapolis 55455A

Vol. 56, nr. 1, lente 1979.

Dean M. KRUGMAN, *FCC Commissioner, Legal Assistant and Staff Perceptions of Cable TV*, 3  
Harry H. STEIN, *American Muckrakers and Muckraking : The 50-Year Scholarship*, 9  
Michael RYAN, *Attitudes of Scientists and Journalists Toward Media Coverage of Science News*, 18  
Clyde Z. NUNN, *Readership and Coverage of Science and Technology in Newspapers*, 27  
Ernest F. LARKIN and Gerald L. GROTTA, *A Market Segmentation Approach to Daily Newspaper Audience Studies*, 31  
Kent R. MIDDLETON, *Copyright and the Journalist : New Powers for the Free-Lancer*, 38  
F. Dennis HALE, *A Comparison of Coverage of Speech and Press Verdicts of Supreme Court*, 43  
Marilyn JACKSON-BEECK, *Interpersonal and Mass Communication in Children's Political Socialization*, 48  
Theresa G. SISKIND, *The Effect of Newspaper Design on Reader Preferences*, 54  
Dennis T. LOWRY, *Population Validity of Communication Research : Sampling the Samples*, 62  
Kenneth O'REILLY, *The Times of London and the Bolshevik Revolution*, 69  
W.J. HOWELL, Jr., *Ireland's Second TV Channel : Seeking National Culture and Viewer Choice*, 77  
Bruce A. AUSTIN, *Public Interest Programming by Commercial Network Affiliates*, 87  
Jeffrey BIERIG and John DIMMICK, *The Late Night Radio Talk Show as Interpersonal Communication*, 92  
Stephen E. RADA, *KIPC-FM Pueblo Indian Radio : Case Study of a Failure*, 97  
E.F. EINSIEDEL and M. Jane BIBBEE, *The News Magazines and Minority Candidates—Campaign '76*, 102  
C. Richard HOFSTETTER and Cliff ZUKIN, *TV Network Political News and Advertising in the Nixon and McGovern Campaigns*, 106  
Sophia PETERSON, *Foreign News Gatekeepers and Criteria of Newsworthiness*, 116  
Robert W. JEFFERS, Ronald E. OSTMAN and Curtis ATKINSON, *Mass Media Availability and Use in a Mental Institution*, 126

Robert E. BALON, William R. CANNING and Thomas LINDLOF, *How Presence of Award-Winning Ads Affects Viewer Perception and Recall*, 134

Robert L. STEVENSON, *Use of Public Television by Blacks*, 141  
John W. WINDHAUSER and Guido H. STEMPER III, *Reliability of Six Techniques for Content Analysis of Local Coverage*, 148  
William D. SEMLAK, *Effects of Media Use on Foreign Student Perceptions of U.S. Political Leaders*, 153  
Donna LEE DICKERSON, *Retraction Statutes and Their Constitutional Implication*, 157  
Starr D. RANDALL, *Effects of Electronic Editing on Error Rate of Newspaper*, 161  
Michael W. SINGLETARY and Marianne COWLING, *Letters to the Editor of the Non-Daily Press*, 165  
Joey REAGAN and Jayne ZENATY, *Local News Credibility : Newspapers vs. TV Revisited*, 168  
Gilbert Len FOWLER, Jr., *Predicting Political News Coverage by Newspaper Characteristics*, 172  
Stephen HARTGEN, *How Four U.S. Papers Covered the Communist Chinese Revolt*, 175

## COMMUNICATION RESEARCH

Uitgegeven door : Department of Journalism,  
University of Michigan.

Vol. 6, nr. 2, april 1979.

Gary O. COLDEVIN, *Satellite Television and Cultural Replacement Among Canadian Eskimos : Adults and Adolescents Compared*, 115  
Andre H. CARON, *First-Time Exposure to Television : Effets On Inuit Children's Cultural Images*, 135  
Philip PALMGREEN, J.D. RAYBURN II, *Uses and Gratifications and Exposure to Public Television : A Discrepancy Approach*, 155  
Deanna CAMPBELL ROBINSON, Jerry F. MEDLER, B.K.L. GENOVA, *A Consumer Model for TV Audiences : The Case of TV Violence*, 181  
John W. DIMMICK, *The Gatekeepers : Media Organizations As Political Coalitions*, 203  
George GERBNER, Larry GROSS, *Editorial Response : A Reply to Newscomb's "Humanistic Critique"*, 223  
Steven H. CHAFFEE, Glen BROOM, *Mass Communication and Domination*, 231

## JOURNAL OF COMMUNICATION

Uitgegeven door : Annenberg School Press  
en Annenberg School of Communications,  
University of Pennsylvania.

Vol. 29, nr. 2, lente 1979.

Leo BOGART, *Editorial Ideals, Editorial Illusions*, 11  
Janet S. SANDERS and William L. ROBINSON, *Talking and Not Talking About Sex : Male and Female Vocabularies*, 22  
Roland S. HOMET, Jr., *Communications Policy Making in Western Europe*, 31  
Donald F. CAETANO, *The Domestic Arms Race*, 39  
**The Politics of Language : 47**  
William F. MACKEY, *Language Policy and Language Planning*, 48  
Alison D'ANGLEJEAN, *54 French in Quebec*  
Mary I. BRESNAHAN, *English in the Philippines*, 64  
Alexander SAPIENS, *Spanish in California : A Historical Perspective*, 72  
Alicia POUSSADA, *Bilingual Education of the U.S.*, 84  
Rose LEE HAYDEN, *Toward a National Foreign Language Policy*, 93  
Edward KELLER and Ronald ROEL, *Foreign Languages and U.S. Cultural Policy : An Institutional Perspective*, 102  
Richard E. WOOD, *Language Choice in Transnational Radio Broadcasting*, 112  
Humphrey TONKIN, *Equalizing Language*, 124  
**Third World News and views : 134**  
James F. MARSON, *International Affaires Coverage on U.S. Network Television*, 136  
Jeff CHARLES, Larry SHORE, and Rusty TODD, *The New York Times Coverage of Equatorial and Lower Africa*, 148  
John T. McNELLY, *International News for Latin America*, 156  
Fernando REYES MATTA, *The Latin American Concept of News*, 164  
Mustapha MASMOUDI, *The New World Information Order*, 172  
Narinder K. AGGARWALA, *What is Development News ?*, 180  
*UNESCO's Mass Media Declaration : A Forum of Three worlds (text on pp. 190-191)*, 186  
Elena ANDRONAS and Yassen ZASOURSKY, *Protecting the Sovereignty of Information*, 186  
Rosemary RIGHTER, *Who Won ?*, 192  
Kaarle NORDENSTRENG, *Behind the Semantics—A Strategic Design*, 195  
Thomas F. CARNEY, *Currents in Organizational Communication, an essay review*, 200

---

## QUARTERLY JOURNAL OF SPEECH

---

Uitgegeven door: Speech Communication Association, Department of Communication Arts. University of Wisconsin-Madison.

---

Vol. 65, nr 2, april 1979.

Richard P. FULKERSON, *The Public Letter as a Rhetorical Form: Structure, Logic, and Style in King's "Letter from Birmingham Jail"*, 121  
Halford ROSS RYAN, *Roosevelt's First Inaugural: A Study of Technique*, 137  
John H. O'DONNELL, III, *Logan's Oration: A Case Study in Ethnographic Authentication*, 150  
Ruth McGAFFEY, *Group Libel Revisited*, 157  
David S. KAUFER, *Point of View in Rhetorical Situations: Classical and Romantic Contrasts and Contemporary Implications*, 171  
Ruth Anne LARK and Jesse G. DELIA, *Topoi and Rhetorical Competence*, 187  
Robert N. GAINES, *Doing by Saying: Toward a Theory of Perlocution*, 207  
Dean E. HEWES, *Some Recent Contributions to Communication Research Methodology*, 218

---

## PRESSE ACTUALITE

---

Uitgegeven door: Bayard-Presse, 5, rue Bayard, 75380 Paris

---

Nr. 136, april 1979.

Gilles FABRE-ROSANE, *Les salaires des journalistes*, 8-17  
Christian GENICOT, *Rencontre avec Gérard Carreyrou*, 18-23  
René PUCHEU, *Le journal est-il une "école parallèle" ?*, 24-33  
Alain FAUJAS, *Les rapports difficiles de la presse et de la poste*, 34-39  
Annie CIPRA, en Christian HERMELIN, *Analyse de presse: Les hebdomadaires d'information générale*, 40-46  
Bernard LOUIS, "Maintenant", 47  
Marc CLAIRVOIX, "Clair Foyer" fête ses 25 ans, 48-55  
Jean-Mouis GUERENA, *La presse espagnole*, 56-63

---

Nr. 137, mei 1979.

Christian HERMELIN, *La drôle de guerre*, 4-5  
Bernard LOUIS, *Entretien avec Jacques Piot (Livre CGT)*, 8-13  
Rémy Bellon, *La presse militaire*, 14-17  
Pierre CHATIGNOUX, *Entretien avec Philippe Gallard (Information sociale)*, 18-20  
Yves L'HER, *La diffusion des quotidiens français*, 21-33  
Yves GUILLAUMA, *Entretien avec Jean Priet (Bibliothèque Nationale)*, 34-41  
Annie CIPRA, en Christian HERMELIN, *Analyse de presse: la presse féminine*, 42-47  
Olivier HYAFIL, *La presse musicale*, 48-53  
Elaine BAYMA en Ricardo ACCIARIS, *Le ro-*

---

*man-photo au Brésil*, 54-58  
Christian GENICOT, *Entretien avec Patrick Poivre d'arvor (Antenne 2)*, 59-63

Nr. 138, juni-juli-augustus 1979.

Jef TOMBEUR, *Une agence originale: l'ADIR, de Strasbourg*, 6-7  
René PUCHEU, *En suivant le Tour de France*, 10-19  
Olivier HYAFIL, *Entretien avec Jean Lacouture*, 20-23  
Anita MICHALOWSKA, *Où en est la presse féminine*, 24-32  
Bernard LOUIS, *Les quotidiens d'extrême-gauche*, 33-35  
Gilles FABRE-ROSANE, *Qui sont les journalistes ?*, 36-45  
Jean MARCHAND, *La presse des consommateurs*, 46-51  
Bernard LOUIS, *Entretien avec Gérard Worms*, 52-56  
Jean-Claude SERGEANT, *La presse britannique... en semi liberté*, 57-62  
J.C., "L'Union", *quotidien du Gabon*, 63.

---

## MASSACOMMUNICATIE

---

Uitgegeven door: Stichting tot bevordering van de studie van Massacommunicatie, postbus 258, Nijmegen, Nederland.

---

Jg. 7, nr. 1, februari 1979.

Kees BRANTS, *Declaraties en Communicaties*, 1-12  
Diederik KERSTEN en Oene WIEGMAN, *De televisie als leermiddel voor de open school. Het verslag van een enquête*, 22-28  
De invloed van de TV-serie "Roots", (Studok - Dossier, N.O.S.), 28-33

---

Jg. 7, nr. 2, april 1979.

Nol REIJNDERS en Cees VAN RIEL, *Sommatie '79. Recente ontwikkelingen in het massacommunicatie-onderzoek; wensen en grenzen*, 33-44  
Benno STOPPELMAN, *Do media reach those who they want to reach ?*, 45-54  
Paul HENDRIKSEN, *Omroepen in de woestijn*, 55-66  
Cees VAN RIEL en Henk VERHAGEN, *Probleemervaring, informatiezoekend gedrag en gemeenteverlichting*, 67-72

---

Jg. 7, nr. 3, juni 1979.

Denis McQUAIL, *The uses and gratifications approach: past, troubles and future*, 73-89  
Cees HAMELINK, *Informatica en een nieuwe informatieorde*, 90-103.

---

## GAZETTE

---

International Journal for mass communication studies.  
Uitgegeven door: KLUWER, B.V. p.o.b. 23, Deventer (Nederland)

---

Vol. XXV, nr 2, 1979.

---

Elihu KATZ, *Get out the car. A case study on the organization of policy research*, 75  
Benjamin CHAPINSKY, *Ethnic and their media: a specific documentation of Polonia in the United States*, 87  
Eugene F. SHAW, *Agenda-setting and mass communication theory*, 96  
Douglas A. BOYD en Jim KUSHNER, *Media habits of Egyptian gatekeepers*, 106  
Marian PEHOWSKI, *Normalcy and the Shanghai daily press*, 114

---

## RUNDFUNK UND FERNSEHEN

---

Uitgegeven door: Hans-Bredow-Institut an der Universität Hamburg  
Hamburg 13, Helmhuberstrasse 21.

---

Jg. 27, nr. 1, 1979

Michael KRZEMINSKI, *Zugangsprogramme im öffentlich-rechtlichen Fernsehen*, 3  
Louis BOSSHART, *Das Weltbild der Fernseh-Unterhaltung*, 30  
Inge FESSMANN, *Die Rundfunksysteme der Bundesrepublik Deutschland, Österreichs und der Schweiz im Rechtsvergleich*, 40  
F.K. JAKOBSH, *Das Hörspiel in Kanada*, 52  
X., *Urteil des Verwaltungsgerichts Mainz zur Klage des Zweiten Deutschen Fernsehens gegen das Land Hessen wegen Ausübung der Rechtsaufsicht*, 59  
Jg. 27, nr. 2/3, 1979  
X., *Zu diesem Heft*, 141  
Wolfgang HOFFMANN-RIEM, *Die Zukunft des Rundfunks - ein Verfassungsproblem*, 143  
Dieter STAMMLER, *Zusammenwirken von privatem und öffentlich-rechtlichem Medienbereich*, 171  
Will TEICHERT, *Region als Bedarfskategorie - Zur Bedeutung und Karriere eines medienpolitischen Konzeptes*, 184  
Rolf-Rüdiger HOFFMANN en Hans J. KLEINSTEUBER, *Ökonomische Aspekte der neuen Medien*, 203  
Manfred JENKE, *Mehr Konsum oder bessere Kommunikation ?*, 222  
Harry PROSS, *Programmrealität und Programmutope in der Demokratie*, 231  
Hendrik SCHMIDT, *Die Zukunft des Rundfunks und das Problem der Relevanz*, 239  
Diter ROß, *Der deutsche Rundfunk - ein "Rundfunk der alliierten" ?*, 252  
Wolfgang TINNEFELDT, *Rundfunk in Großbritannien - Perspektiven jenseits des Duopols*, 264  
Hans Heinz FABRIS, Benno SIGNITZER, *Die U.S.A.*, 270  
Kees VAN DER HAAK, *Die Zukunft des Rundfunks in den Niederlanden*, 278  
Hans Heinz FABRIS, Benno SIGNITZER, *Die Zukunft des Rundfunks in Österreich: noch alles offen ?*, 288  
Gert OPITZ, *Die Entwicklung der elektronischen Medien in Frankreich*, 295  
Klaus WINCKLER, *Japan: Rundfunkfreiheit im dualen System ?*, 304  
Michael SCHACHT, *Kabelfernsehen in West-Europa*, 313  
X., *Österreich: Private Netzträgerschaft im Kabelfernsehen* 2326

---