

# uit de tijdschriften

## JOURNALISM QUARTERLY

Uitgegeven door : School of Journalism,  
University of Minnesota,  
Minneapolis 55455A

Jg. 55, nr. 1, lente 1978.

Edmund B. LAMBETH, *Perceived Influence of the Press on Energy Policy Making*, 11.  
Kenneth K. HUR and John P. ROBINSON, *The Social Impact of "Roots"*, 19.  
Lewis DONOHEW, Leonard TIPTON and Roger HANEY, *Analyse of Information-Seeking Strategies*, 25.

Trevor BROWN, *Reviewers on Reviewing*, 32.  
Margaret A. BLANCHARD, *The Fifth-Amendment Privilege of Newsman George Burdick*, 39.  
Clark RIVERA, *Ideals, Interests and Civil Liberty: The Colonial Press and Freedom, 1735-76*, 45.

Harold C. SHAVER, *Job Satisfaction and Dissatisfaction Among Journalism Graduates*, 54.

Edward G. WESTON, *Social Characteristics and Recruitment of American Mass Media Directors*, 62.

T. Joseph SCANLON, Rudy LUUKKO and Gerald MORTON, *Media Coverage of Crises: Better than Reported, Worse than Necessary*, 68.

C. Edward WILSON and Douglas M. HOWARD, *Public Perception of Media Accuracy*, 73.

Philip MEYER, *Models for Editorial Decision Making: The Benefits of Semi-Formality*, 77.  
David H. WEAVER and John B. MAURO, *Newspaper Readership Patterns*, 84.

David S. MYERS, *Editorials and Foreign Affairs in the 1976 Presidential Campaign*, 92.  
Lee B. BECKER, Randy BEAM and John RUSSIAL, *Correlates of Daily Newspaper Performance in New England*, 100.

James E. GRUNIG, *Defining Publics in Public Relations: The Case of a Suburban Hospital*, 109.

M. Neff SMART, *A School/Community Newspaper's Effect on Literacy Development in Ghana*, 119.

John N. RIPPEY, *Business and Economic News in Pennsylvania Daily Newspapers*, 130.

Alan M. RUBIN, *Child and Adolescent Television Use and Political Socialization*, 125.

George M. WINFORD, *Newspaper versus "Newspaper": A Statewide Study of the Weekly*, 135.

Harold A. FISHER, *Broadcast Journalists' Perceptions of Appropriate Career Preparation*, 140.

Judith SOBEL and Edwin EMERY, *U.S. Dailies' Competition as Related to Circulation Size: A Newspaper Data Update*, 145.

Leo W. JEFFRES, *Cable TV and Interest Maximization*, 149.

Fred F. ENDRES, *The Pre-Muckraking Days of McClure's Magazine, 1893-1901*, 154.

Matilda BUTLER and William PAISLEY, *Equal Rights Coverage in Magazines, Summer 1976*, 157.

Robert E. BALON, Joseph C. PHILPORT and Charles F. BEADLE, *How Sex and Race Affect Perceptions of Newscasters*, 160.

David L. ALTHEIDE, *RTNDA News Award Judging and Media Culture*, 164.

Davis FOULGER, *A Simplified Flesch Formula*, 167.

Jg. 55, nr. 2, zomer 1978.

Jay G. BLUMLER, *Purposes of Mass Communications Research: A Transatlantic Perspective*, 219.

Robert TRAGER and Harry W. STONECIPHER, *Gag Orders: An Unresolved Dilemma*, 231.

Claude-Jean BERTRAND, *Press Councils Around the World: Unravelling a Definitional Dilemma*, 241.

Stuart J. KAPLAN, *Current Status of Cable Television in the Top-100 Broadcast Markets*, 251.

Raymond E. RAINVILLE, Al Roberts and Andrew Sweet, *Recognition of Covert Racial Prejudice*, 256.

Vernone M. SPARKES, *The Flow of News Between Canada and the United States*, 260.  
Willard B. GATEWOOD, Jr., Edward E. Cooper, *Black Journalist*, 269.

Judee K. BURGOON, *Attributes of the Newscaster's Voice as Predictors of His Credibility*, 276.

Raymond S. H. LEE, *Credibility of Newspaper and TV News*, 282.

Robert E. BALON, *TV Viewing Preferences as Correlates of Adult Dysfunctional Behavior*, 288.

Michael RYAN, *How Educators, Editors View Aspects of J School's Role in Press Criticism*, 295.

Fred FEDLER and Phillip TAYLOR, *Broadcasting's Impact on Selection of News Stories by Readers*, 301.

David HYATT, Kathy RILEY and Noel SEDERSTROM, *Recall of Television Weather Reports*, 306.

Larry POWELL, *Voter Needs and Evaluations of Satire*, 311.

James A. WOLLERT, *Programming Evident Relative of the Issues of the NCCB Decision*, 319.

Ardyth BROADRICK SOHN, *A Longitudinal Analysis of Local Non-Political Agenda-Setting Effects*, 325.

Mark R. LEVY, *Television News Uses: A Cross-National Comparison*, 334.

Lola M. EGAN, *Children's Viewing Patterns for Television News*, 337.

Sam KUCZUN, *Ownership of Newspaper Increasingly Becoming Public*, 342.

Susan CRAY BORMAN, *Communication Accuracy in Magazine Science Reporting*, 345.  
Stuart W. SHOWALTER, *Sampling from the Readers' Guide*, 346.

Keith SHELTON, *Timeliness in the News: Television VS. Newspapers*, 348.

Karen BROWNE, *Comparison of Factual Recall from Film and Print Stimuli*, 350.

Marquita MOSS, *Reporter Turnover on Texas Daily Newspaper*, 354.

Andy KLEIN, *How Telecast's Organization Affects Viewer Retention*, 356.

## COMMUNICATION RESEARCH

Uitgegeven door : Department of Journalism,  
University of Michigan.

Vol. 5, nr. 2, april 1978.

Cecilie GAZIANO, *Relationship Between Public Opinion and Supreme Court Decisions: Was Mr. Dooley right?* 131.

Jan-Erik NORDLUND, *Media Interaction*, 150.

Marilyn M. ROSENTHAL, *Riot News: The Press, the Spread of Opinion, and Demographic Self-Interest*, 176.  
Roger JON DESMOND, *Cognitive Development and Television Comprehension*, 202.

John STAUFFER, Richard FROST, William RYBOLT, *Literacy, Illiteracy, and Learning from Television News*, 221.

Vol. 5, nr. 3, juli 1978.

Paul HIRSCH, *The Relevance of Humanistic Models to Communication Research*, 235.

Albert KREILING, *Toward a Cultural Studies Approach for the Sociology of Popular Culture*, 240.

Horace NEWCOMB, *Assessing the Violence Profile Studies of Gerbner and Gross: A Humanistic Critique and Suggestion*, 264.

John G. CAWELTI, *The Concept of Artistic Matrices*, 283.

Eric J. LEED, *Communications Revolutions and the Enactment of Culture*, 305.

Michael SCHUDSON, *The Ideal of Conversation in the Study of Mass Media*, 320.

Rolf MEYERSON, *The Sociology of Popular Culture: Looking Backwards and Forwards*, 330.

Peter GOLDING, Graham MURDOCK, *Theories of Communication and Theories of Society*, 339.

James W. CAREY, *Social Theory and Communication Theory*, 357.

## PUBLIZISTIK

Zeitschrift für Wissenschaft von Presse, Rundfunk, Film, Rhetorik, Werbung, Meinungsbildung.

Uitgegeven door : Deutsche Gesellschaft für Publizistik und Zeitungswissenschaft.  
Verlag : Druckerei und Verlagsanstalt Konstanz Universitätsverlag GmbH.

Jg. 22, Heft 4, oktober-december 1977.

Elihu KATZ, *Das Verstehen von Nachrichten*, 359.

Hansjörg BESSLER, Bernward FRANK, *Fernsehnachrichten im Spiegel der kontinuierlichen Zuschauerforschung*, 371.

Karsten RENCKSTORF, *Nachrichtensendungen im Fernsehen. Eine empirische Studie zur Wirkung unterschiedlicher Darstellungsformen von Fernsehnachrichten*, 384.

Ingunde FÜHLAU/Heide WOHLERS, *Tages-schauerliches aus Hamburg. Vom Gebrauchswert der Studie des Hans-Bredow-Instituts zu «Nachrichtensendungen im Fernsehen»*, 397.

Lutz HUTH / Wolfgang JÜNGST / Michael KRZEMINSKI / Reinhold SALZMANN, *Nachrichten sehen - Nachrichten verstehen - Nachrichten verwenden. Zu einem neueren Ansatz der Rezeptionsanalyse*, 403.

Michael ABEND, *Ein kleiner Schritt auf einem langen Weg. Was sich ein «Tagesschau»-Redakteur von der Forschung erhofft*, 419.

Anton SCHALLER, *Tagesschau / Téléjournal / Telegiornale. Zur Anwendung von Forschungsergebnissen in der redaktionellen Praxis der Schweizer Fernsehnachrichten*, 437.

Steffen-Peter BALLSTAEDT, *Eine Inhaltsanalyse zum Filmjournalismus bei «heute» und «Tagesschau»*, 443.

Klaus MERTEN, *Nachrichtenrezeption als komplexer Kommunikationsprozeß. Ein Beitrag zur Theorie der Nachricht*, 450.

Ulrich BUNJES, *Zum Rollenselbstverständnis von Fernsehnachrichten-Redakteuren. Empirische Ergebnisse einer Hamburger Studie*, 464.

Hans FRIEDRICH, *Die Tutzingener Seminare für Fernsehnachrichtenredakteure und Kommunikationswissenschaftler. Eine Zwischenbilanz*, 474.

Jg. 23, Heft 1-2, januari-juni 1978.

Ingunde FÜHLAU, *Untersucht die Inhaltsanalyse eigentlich Inhalte? Inhaltsanalyse und Bedeutung*, 7.

Elisabeth NOELLE-NEUMANN, *Unruhe im Meinungsklima. Methodologische Anwendungen der Theorie der Schweigespirale*, 19.

Udo Michael KRÜGER, *Publizistisch bedeutsame Tageszeitungen im Bundestagswahlkampf 1976*, 32.

Walter J. SCHÜTZ, *Zeitungs-dichte und Zeitungswettbewerb in der Bundesrepublik Deutschland 1976*, 58.

Hans-Wolfgang ROTH, *Entwicklung und Problematik der französischen Tagespresse der Nachkriegszeit*, 75.

Michael BROCKERHOFF, *Zur Wirkung der*

*Sendung «Sesamstraße». Ergebnisse einer Elternbefragung*, 87.

Erik RUPP, *Soziologische Aspekte der Einführung rechner- und bildschirm-gestützter Informations- und Kommunikationsgeräte*, 95.

Hans KRONBERGER, *Anatomie einer Anekdote. Egon Erwin Kisch und die Besetzung der «Neuen Freien Presse»*, 99.

Winfried B. LERG, *Hermann Budziszlawski (1901-1978). Eine biographische Miscelle zur Exilpublizistik*, 106.

## JOURNAL OF COMMUNICATION

Uitgegeven door : Annenberg School Press en Annenberg School of Communications, University of Pennsylvania.

Vol. 28, nr. 2, lente 1978

George COMSTOCK, *The Impact of Television on American Institutions*, 12.

*Diversity in Broadcasting : Harold MENDELSON, Social Need or Sacred Cow? 8A Sociological Perspective*, 30.

Tracy A. WESTEN, *Barriers to Creativity*, 36.

Bruce M. OWEN, *The Economic View of Programming*, 43.

John D. BACKE, *Size and Competition : The Danger of Negative Thinking*, 48.

Barry R. LITMAN, *Is Network Ownership in the Public Interest?*, 51.

Benno C. SCHMIDT, Jr., *Access to the Broadcast Media : The Legislative Precedents*, 60.

Lee M. MITCHELL, *Government as Broadcaster : Solution or Threat?*, 69.

Sol HURWITZ, *The Corporate Role*, 73.

James C. EMERY, *An Electronic Marketplace of Ideas*, 77.

Ronald D. BRUNNER and Kan CHEN, *Is Cable the Answer?*, 81.

Phil JACKLIN, *Representative Diversity*, 85.

*Social Research on Broadcasting : Elihu KATZ, Looking for Trouble*, 90.

Robert T. FILEP, *Grounds for Optimism*, 96.

Herbert J. GANS, *Some Additional Proposals*, 100.

Gaye TUCHMAN, *Professionalism as an Agent of Legitimation*, 106.

James W. CAREY, *The Ambiguity of Policy Research*, 114.

James D. HALLORAN, *Further Development—or Turning the Clock Back?*, 120.

Elihu KATZ, *Of mutual Interest*, 133.

*Experiments in Interactive Cable TV : Charles N. BROWNSTEIN, Interactive Cable TV and Social Services*, 142.

Red BURNS and Lynne ELTON, *Reading, Pa. : Programming for the Future*, 148.

Eileen CONNELL, *Reading, Pa. : Training Local People*, 153.

Mitchell L. MOSS, *Reading, Pa. : Research on Community Uses*, 160.

William A. LUCAS, *Spartanburg, S.C. : Testing the Effectiveness of Video, Voice, and Data Feedback*, 168.

Thomas F. BALDWIN, Bradley S. GREENBURG, Martin P. BLOCK, and Nicky STOYA-

NOFF, *Rockford, Ill. : Cognitive and Affective Outcomes*, 180.

Peter CLARKE, F. Gerald KLINE, Hazen SCHUMACHER, and Susan EVANS, *Rockford, Ill. : In-Service Training for Teachers*, 195.

Peg KAY, *Policy Issues in Interactive Cable Television*, 202.

Michael PALLENIK, *A twentieth Century Morality Play (a review essay)*, 209.

Vol. 28, nr. 3, zomer 1978.

Albert BANDURA, *Social Learning Theory of Aggression*, 12.

Carlos F. FERNANDEZ-COLLADO and Bradley S. GREENBERG with Felipe KORZENNY and Charles K. ATKIN, *Sexual Intimacy and Drug Use in TV Series*, 30.

Owen ROBBINS, Shannon DEVOE, and Morton WIENER, *Social Patterns of Turn-Taking : Nonverbal Regulators*, 38.

*Western European Broadcasting in Transition : 47.*

Roberto GRANDI, *Western European Broadcasting in Transition*, 48.

Burton PAULU, *United Kingdom : Quality with Control*, 52.

Lord ANNAN, *United Kingdom : Broadcasting and Politics*, 59.

Patrice FLICHY, *France : "Parallel" Radios and Program Revitalization*, 68.

Jean ROCCHI, *France : Decentralization and Dissension*, 73.

Giuseppe RICHERI, *Italy : Public Service and Private Interests*, 75.

Benno SIGNITZER, *Austria : Media Dependence*, 79.

Alex TOOGOOD, *West Germany : Federal Structure, Political Influence*, 83.

Kees BRANTS and Walther KOK, *The Netherlands : An End to Openness?* 90.

Olof HULTÉN and Ivar IVRE, *Sweden : Small but Foreboding Changes*, 96.

Vincent PORTER, *Television and the Film Industry : Competition or Cooperation in the EEC?* 106.

Carol M. THURSTON, *Accountability in Broadcasting*, 112.

*Teleconferencing : A Status Report* : 119.

Ann DE VANEY BECKER, *A Survey and Evaluation*, 120.

Edeyn WILLIAMS, *Social and Psychological Factors*, 125.

Mavis K. MONSON, *Designing for the Participants*, 132.

Lorne A. Parker and Marcia A. Baird, *Teaching by Telephone*, 137.

Sandy HAMMOND, *Tele-education at the Open University*, 141.

the Symphonie Experiment Study Group, *A UNESCO Experiment*, 149.

Starr Roxanne Hiltz, *The Computer Conference*, 157.

*Violence on the Screen* : 164.

Richard J. SEBASTIAN, Ross D. PARKE, Leonard BERKOWITZ, and Stephen G. WEST, *Film Violence and Verbal Aggression : A Naturalistic Study*, 164.

Mallory Wober, *Who Views Violence in Britain?* 172.

George GERBNER, Larry GROSS, Marilyn JACKSON-BEECK, Suzanne JEFFRIES-FOX, and Nancy SIGNORIELLI, *Cultural Indicators : Violence Profile No. 9*, 176.

Richard CHALFEN, *Which Way Media Anthropology? a book review essay*, 208.



---

## COMMUNICATIONS

Internationale Zeitschrift für  
Kommunikationsforschung.

Uitgegeven door : Deutsche Gesellschaft für  
Kommunikationsforschung en Internatio-  
nale Vereinigung für Kommunikationswis-  
senschaft, Sankt Augustin, (West-Duitsland).

---

Jg. 3, nr. 3, 1977.

Francesco CAVALLI - SFORZA, Agnese DO-  
NATI et Huw EVANS, *Réseaux indépendants  
de télévision en Italie. De la transmission par  
câble à la transmission par ondes*, 277

A. RICHARD et J. WESTON, *Théâtre et com-  
munication de masse : L'exemple du concert  
party au TOGO*, 289

Jan KOSCO, *Der Platz des Fernsehens im  
System der Massenkommunikationsmittel*,  
304

Kurt BLAUROPF, *Senderfärbung und kul-  
turelle Entwicklung*, 315

Karl Erik ROSENGREN, Swen WINDAHL,  
*Mass media use : Causes and Effects*, 336

Eugene C. WEINER and Agnes G.  
MEINHARD, *The Theatre as a Strategic Re-  
search Site : An Untapped Potential*, 353

D. AURORA, *Communication for Rural De-  
velopment*, 375

---

## QUARTERLY JOURNAL OF SPEECH

Uitgegeven door : Speech  
Communication Association, Department of  
Communication Arts, University of Wis-  
consin-Madison

---

Vol. 64, nr. 1, februari 1978.

W. Lance BENNETT, *Storytelling in Criminal  
Trials : A Model of Social Judgment*, 1.

Richard E. CRABLE, *Ethical Codes, Ac-  
countability, and Argumentation*, 23.

Roderick P. HART, *An Unquiet Desperation :  
Rhetorical Aspects of "Popular" Atheism in  
the United States*, 33.

Michael L. HECHT, *Toward a Conceptualiza-  
tion of Communication Satisfaction*, 47.

David S. KAUFER, *The Influence of Plato's  
Developing Psychology on His Views of  
Rhetoric*, 63.

Frank J. D'ANGELO, *An Ontological Basis for  
a Modern Theory of the Composing Process*,  
79.

Ricki MORGAN, *The Multiple Nature of  
Reality in Pinter's The Caretaker*, 86.

Vol. 64, nr. 2, april 1978.

William R. BROWN, *Ideology as Communi-  
cation Process*, 123.

---

Michael C. McGEE, *"Not Men, but Meas-  
ures" : The Origins and import of an Ideologi-  
cal Principle*, 141.

Bruce E. GRONBECK, *The Rhetoric of Political  
Corruption : Sociolinguistic, Dialectical, and  
Ceremonial Processes*, 155.

Martha SOLOMON, *Jimmy Carter and  
Playboy : A Sociolinguistic Perspective on  
Style*, 173.

John STEWART, *Foundations of Dialogic  
Communication*, 183.

Brent D. RUBEN, *Communication and Con-  
flict : A System-Theoretic Perspective*, 202.

---

## MASSACOMMUNICATIE

Uitgegeven door : Stichting tot bevordering  
van de studie van Massacommunicatie,  
postbus 258, Nijmegen, Nederland.

---

Jg. 6, nr. 2, april 1978.

Karl-Erik ROSENGREN, *Vertekening in het  
nieuws : methoden en begrippen*, 37-47.

J. GREVEN, *Korte geschiedschrijving van de  
kerkelijke omroep in Nederland*, 48-56.

Andries M. OVERSTE, *T.V. als middel tot be-  
hoeftebevrediging*, 57-69.

Jg. 6, nr. 3, augustus 1978.

Eldert WILLEMS en Hans PRINS, *Littéraire re-  
censies in landelijke dagbladen*, 77-90.

Kees VAN WOERKUM, *Hoe te bezinnen voor  
men gaat beginnen. De voorbereidingsfase  
in het werkproces bij massacommunicatie*,  
91-105.

---

## PRESSE ACTUALITE

Uitgegeven door : Bayard - Presse, 5, rue  
Bayard, 75380 Paris.

---

Nr. 128, mei 1978

Yves L'HER, *L'évolution de la diffusion des  
quotidiens français*, 9-17.

René PUCHEU, *Les media en campagne  
électorale*, 18-23.

Henri MENUDIER, *Les élections françaises  
vues par la presse allemande*, 24-33.

Emmanuel GABEY, *Entretien avec Georges  
Montaron*, 34-37.

Christian HERMELIN, *Les journaux de mon  
grenier : mai 1968*, 38-43.

Annie CIPRA en Christian HERMELIN, *Ap-  
prendre à lire le journal : compter, mesurer,  
comparer*, 44-51.

Michel KWIATKOWSKI, *L'informatique à  
l'Agence France-Presse*, 52-57.

Philippe LAUBREAUX, *Expliquez-vous,  
Yvan Levai*, 58-62.

---

Nr. 129, juni-juli-augustus 1978.

Olivier JAY, *Entretien avec Alfred Grosser*,  
8-13.

René PUCHEU, *Voyage en Ballonie*, 14-21.

Bernard CHEVALIER, *Rencontre avec  
Edouard Seidler ("L'Equipe")*, 22-27.

Antoine SFEIR, *La presse arabe à Paris*,  
28-30.

Dominique GERBAUD, *Entretien avec Nabil  
Mograbi*, 31-33.

Jacques MOUSSEAU, *"Psychologie" fête  
son n° 100*, 34-37.

Pierre CHATIGNOUX, *Les correspondants  
étrangers à Paris*, 38-43.

Anne GAYET, *Le Centre d'Etudes d'Opinion*,  
44-45.

Jean-Claude SERGEANT, *Regards sur la  
BBC*, 46-52.

Jean-Claude TEXIER, *M. Bouzinac, PDG de  
L'AFP*, 53.

Annie CIPRA en Christian HERMELIN, *Ap-  
prendre à lire le journal : les titres*, 54-62.

---

## DE PERS - LA PRESSE

Uitgegeven door de Belgische Vereniging  
van de Dagbladuitgevers, v.z.w. Bel-  
liardstraat 20, 1040 Brussel.

---

Jg. 24, nr. 4 (96), december 1977.

L. MEERTS, *In memoriam Prof. Dr. Th.  
Luyckx*, 1-2.

X., *50 jaar "Grenz-Echo" te Eupen*, 3-4.

X., *Van Gelder Papier*, 5-10.

X., *La presse en Sri Lanka*, 14-22.

X., *Le journal quotidienne d'aujourd'hui et de  
demain*, 24-26.

---

Jg. 25, nr. 1 (97), mei 1978.

Henri DE KIMPE, *Wij starten onze 25ste jaar-  
gang*, 1-3.

E. CAVINET, *Het "Courantenpapier"*, 16-21.

D. DE WOUTERS, *Pour la presse 25 années  
de progression en publicité*, 22-24.

X., *Jaaroverzicht, statistieken en persprijzen*,  
25-26.

X., *Persorganisaties, pers- en publiciteitson-  
derwijs*, 57-96.

X., *Dagbladen*, 97-210.

X., *Weekbladen*, 211-286.

X., *Erkende beroepsjournalisten, buiten-  
landse correspondenten, persattachés*, 287-  
330.

X., *Publiciteit, allerlei organisaties*, 331-350.

---

Jg. 25, nr. 2 (98), juli 1978.

X., *Het industriehout in België*, 1-3.

X., *Le musée de l'imprimerie*, 4-5.

X., *De teleurgang van Volksgazet*, 6-7.

X., *"Plume d'or de la liberté 1978 : Percy Qo-  
boza en Donald Woods*, 19.

X., *Du nouveau au sujet des "nouveaux me-  
dia"*, 26-27.

X., *Accord sur l'introduction de "nouvelles  
techniques"* (République fédérale d'Al-  
lemagne), 28-30.

X., *Le gouvernement en tant qu'annonceur*,  
32-33.

---

## GAZETTE

International Journal for mass communication studies.

Uitgegeven door: KLUWER, B.V. p.o.b. 23, Deventer (Nederland)

Vol. XXIV, nr. 2, 1978.

Sunwood NAM, *Newspapers under tribulation: The present-day Korean Press*, 109  
Sydney W. HEAD and John KUGBLENU, *GBC-1: A survival of wired radio in tropical Africa*, 121.  
Hans Frederik DAHL, *The art of writing broadcasting history*, 130.  
Josef HACKFORTH, *Mass media and their effects: Omnipotence or impotence?* 138.

Vol. XXIV, nr. 3, 1978.

P.G. HOLMLÖV, *Struggles over garbage. A qualitative approach to the study of news reporting on municipal government*, 161.  
David E. PAYNE, *U.S. TV in Iceland: A synthesis of studies*, 173.  
Olfat HASSAN AGHA, *The role of mass communication in interstate conflict: The Arab-Israeli war of October 6, 1973*, 181.  
Sylvanus A. EKWELIEH, *Genesis of press control in Ghana*, 196.  
Frans BERGSMA, *News values in foreign affairs on Dutch television*, 207

## JOURNAL OF BROADCASTING

Uitgegeven door: Broadcast Education Association, School of Journalism, University of Georgia, Athens (U.S.A.)

Jg. 22, nr. 2, lente 1978.

### Cable Television

Thomas F. BALDWIN, Michael O. WIRTH, and Jayne ZENATY, *The Economics of Per-Program Pay Cable Television*, 143.  
Stuart J. KAPLAN, *The Impact of Cable Television Services on the Use of Competing Media*, 155.  
Leo JEFFRES, *Cable TV and Viewer Selectivity*, 167.  
*International Broadcasting*  
Konrad M. KRESSLEY, *EUROVISION: Distributing Costs and Benefits in an International Broadcasting Union*, 179.  
John LENT, *Mass Media in Latin America*, 195.

Mary A. GARDNER, *Central and South America Mass Communication: Selected Information Sources*, 196.

Daniel APPELMAN, *The Mass Media of Latin America: Selected Information Sources*, 217.

### Other Research

Roger D. WIMMER and Richard B. HAYNES, *Statistical Analyses in the Journal of Broadcasting*, 241.  
Louis A. DAY, *A Copyright Dilemma: The TV Format*, 249.

Jg. 22, nr. 3, zomer 1978.

### "Roots"

John HOWARD, George ROTHBART, and Lee SLOAN, *The Response to "Roots": A National Survey*, 279.

K. KYOON HUR, *Impact of "Roots" on Black and White Teenagers*, 289.

Robert E. BALON, *The Impact of "Roots" on a Racially Heterogeneous Southern Community*, 299.

Stuart H. SURLIN, *"Roots" Research: A summary of Findings*, 309.

Other Research  
David Paul NORD, *The FCC, Educational Broadcasting, and Political Interest Group Activity*, 321.

Mark R. LEVY, *The Audience for Television News Interview Programs*, 339.

James A. WOLLERT, *The Public Interest Doctrine and Terrestrial Satellite Television Stations*, 349.

Stephen A. RADA, *Ramah Navajo Radio and Cultural Preservation*, 361.

Jonathan GUTMAN and David McCO-NAUGHY, *Ambivalence and Indifference in Preference for Television Programs*, 373.

## RUNDFUNK UND FERNSEHEN

Uitgegeven door: Hans-Bredow-Institut an der Universität Hamburg.  
Hamburg 13, Helmhuderstrasse 21.

Jg. 26, nr. 1, 1978.

Hans BAUSCH, *Rundfunkfreiheit für Jedermann? Alternativen einer künftigen Medienpolitik*, 3.

Hansjörg BESSLER, *Entwicklungsphasen in Angebot und Nachfrage nach Fernsehprogrammen*, 12.

Dietrich SCHWARZKOPF, *Chancen des gegenwärtigen Rundfunksystems in der Bundesrepublik*, 20.

Gert BÖRNSEN, *Rundfunk im Elfenbeinturm. Anmerkungen zur Zukunft des öffentlich-rechtlichen Rundfunks aus der Sicht eines Landesparlamentarier*, 24.

Henning DUNCKELMANN, *Planung und Bewertung der Kabelkommunikation. Methodische Ansätze zu ihrer Erprobung*, 31.

Karsten Renckstorf, *Ausländische Arbeitnehmer und Massenmedien in der Bundesrepublik Deutschland. Anmerkungen zur UNESCO-Studie aus sozialwissenschaftlicher Perspektive*, 50.

Jg. 26, nr. 2, 1978.

Wolfgang HOFFMANN-RIEM, *Programmgrundsätze - Programmverantwortung - Programmkontrolle*, 111.

Karl-Heinz LADEUR, *Rundfunkverfassung und Pluralismus*, 141.

Jan EHRHARDT, *Verletzung des Neutralitätsgebots durch inhaltlich neutrale Sendungen?* 164.

Ulrich SAXER, Heinz BONFADELLI, Walter HÄTTENSCHWILLER, *Die Massenmedien im Leben der Schüler*, 179.

## ETUDES DE RADIO-TELEVISION

Uitgegeven door: Bureau d'Etudes de la R.T.B. Cité Reyers, 1040 Bruxelles

Nr. 25

### LA FICTION

Martin ESSLIN, *Les dramatiques radiophoniques en Grande-Bretagne*, 1.

Uwe ROSENBAUM, *La pièce radiophonique en République Fédérale Allemande*, 9.

Roger SIMONS, *Le micro-caméra*, 19.

Jacqueline THOVERON-GLANSDORFF, *Les débuts du théâtre radiophonique*, 31.

Shaun SUTTON, *La dramatique télévisée: le point de vue de la B.B.C.*, 41.

Jacques BOIGELOT, *Voilà pourquoi votre "grille" est muette ou constations et banalités à propos des feuilletons et de la télévision belge*, 51.

Etienne SAMSON, *Les dramatiques à la télévision belge*, 67.

Guy MILLIARD, *Récits documentaires et fictions documentées à la télévision*, 73.

Jean-Jacques PÉCHÉ, *Télévision et fiction*, 87.

Pierre MANUEL, *Réalité et fiction*, 93.

Dieter STOLTE, *Le malentendu fondamental*, 101.

François BILLETDOUX, *Aperçus*, 107.

Claude GEERTS, *Le public des émissions de fiction*, 121.

Michel SOUCHON, *La place de la fiction dans la télévision française*, 135.

Genevieve HERMAN et Jacques-Philippe LEYENS, *Le succès des films accompagnés de réserves*, 145.

Gabriel THOVERON, *Théâtre-Théâtre et Théâtre-Télé*, 163.

T.V. et élections - congrès organisé par le secrétariat du Prix Italia, 179.

## SCREEN EDUCATION

Uitgegeven door: Society for Education in Film and Television, London.

Nr. 26, lente 1978.

James DONALD, *Examinations and Strategies*, 3.

Tony STEVENS, *Reading the Realist Film*, 13.

Alan FOUNTAIN, *Regional Film Culture: Problems and Approaches*, 35.

Dave DAVIES, *West Germany and Berufsverbot: The Balance of Repression*, 48.

Graham MURDOCK, *Understanding Television Drama Production*, 59.

Edward BUSCOMBE, *The Workings of British Television*, 68.

Rosalind DELMAR, *Gays and Film: Le Gai See Voir*, 73.

Mark NASH, *Catalogue of British Film Institute Productions 1951-1976*, 77.



Nr. 27, zomer 1978.

Jim GREALY, *The Politics of Education: A Response to the STA Conference*, 3.  
Jill FORBES, *La Leçon des Choses: French Cinema in Education*, 8.  
Chris RODRIGUES, *Independent Film-making as Educational Process*, 15.  
Kevin ROCKETT, *Constructing a Film Culture: Ireland*, 23.  
Antony EASTHOPE, *Teaching About Television Interviews*, 38.  
Bob FERGUSON, *'Sesame Street': Ideology for the Under 5's*, 52.  
Armand MATTELART and Daniel WAKSMAN, *'Plaza Sesamo'*, 56.  
Keith TRIBE, *Tellyology*, 63.  
Philip SIMPSON, *What is Television History?* 68.  
Cary WHANNEL, *The Corporate Control of Broadcast News*, 78.  
Gill DAVIES, *Review: Drever and Film Theory*, 82.  
Logie BARROW, *Reviewing, Reviewing*, 84.

## AUDIO-VISUAL COMMUNICATION REVIEW

Uitgegeven door: Association for Educational Communications and technology, 1201 Sixteenth Street N.Y., Washington D.C. 20036.

Vol. 25, nr. 4, winter 1977.

Gerald M. TORKELSON, *AVCR—One Quarter Century: Evolution of Theory and Research*, 317  
Michael MACDONALD-ROSS, *How Numbers Are Shown: A Review of Research on the Presentation of Quantitative Data in Texts*, 359  
David W. CHAPMAN, Robert HOLLOWAY, and Edward KELLY, *Using Ratings by Students To Predict High and Low Achievers in a PSI Course: A Discriminant Analysis*, 411  
Roger KAUFMAN, *The Prince and the Faceless, Nameless Child*, 423

Vol. 26, nr. 1, lente 1978.

An Analysis of Research Needs in Educational Communication and Technology—Part 1

Kenneth NORBERG, *Perception Theory: Does it Make Any Difference?* 5  
Frank W. WICKER, *Our Picture of Mental Imagery: Prospects for Research and Development*, 15  
W. HOWARD LEVIE, *A Prospectus for Instructional Research on Visual Literacy*, 25  
Gavriel SALOMON, *On the Future of Media Research: No More Full Acceleration in Neutral Gear*, 37  
Harold E. HILL, *Communication Research and Instructional Technology*, 47  
Mary SCELFFORD, *Television for Learning: Future Research Opportunities*, 55

Robert W. WAGNER, *Film Research: The Need for a New Breed*, 65  
Keith A. HALL, *Computer-Based Education: Research, Theory, and Development*, 79

## CRITICAL INQUIRY

Uitgegeven door: The University of Chicago Press.  
5801 S. Ellis Ave.  
Chicago, Illinois 60637

Vol. 4, nr. 2, winter 1977.

Artists on art  
Kenneth BURKE, *Post-Poesque Derivation of a Terministic Cluster*, 215  
Jean RICARDOU, *Birth of a Fiction*, 221  
Joseph FRANK, *Spatial Form: An Answer to Critics*, 231  
Eric S. RABKIN, *Spatial Form and Plot*, 253  
William HOLTZ, *Spatial Form in Modern Literature: A Reconsideration*, 271  
Marcel FRANCISCONO, *History, Textbooks, and Art: Reflections on a Half Century of Helen Gardner's Art through the Ages*, 285  
Albert William LEVI, *Culture: A Guess at the Riddle*, 299  
Walter BLAIR, *Americanized Comic Brag-garts*, 331  
Tzvetan TODOROV, *The Verbal Age*, 351  
Elder OLSON, *A Conspectus of Poetry, Part II*, 373  
Critical response  
I. Wallace MARTIN, *Literary Critics and Their Discontents: A Response to Geoffrey Hartman*, 397  
II. Geoffrey HARTMAN, *The Recognition Scene of Criticism*, 407

Vol. 4, nr. 3, lente 1978.

Erich HELLER, *The Dismantling of a Mari-onette Theater; or, Psychology and the Mis-interpretation of Literature*, 417  
Heinz KOHUT, *Psychoanalysis and the In-terpretation of Literature: A Correspond-ence with Erich Heller*, 433  
Norman N. HOLLAND, *Human Identity*, 451  
Arthur F. MAROTTI, *Countertransference, the Communication Process, and the Dimen-sions of Psychoanalytic Criticism*, 471  
Peter SZONDI, *Hope in the Past: On Walter Benjamin*, 491  
Fredric R. JAMESON, *The Symbolic Infe-rence; or, Kenneth Burke and Ideological Analysis*, 507  
Cesare SEGRE, *Culture and Modeling Sys-tems*, 525  
Tom SAMET, *The Modulated Vision: Lionel Trilling's "Larger Naturalism"*, 539  
Artists on art  
Joyce Carol Oates, *Lawrence's Götterdäm-merung: The Tragic Vision of Women in Love*, 559  
Critical response  
I. Frank KERMODE, *A Reply to Joseph Frank*, 579

II. James E. Ford, *On Thinking about Aris-totle's "Thought"*, 589  
III. Leon ROSENSTEIN, *Rethinking Aristotle's "Thought": A Response to James E. Ford*, 597

## MEDIEN UND ERZIEHUNG

Vierteljahresschrift für audiovisuelle Kom-munikation.  
Uitgegeven door: Arbeitszentrum Jugend Film Fernsehen e.v.  
Walterstrasse 23, 8000 München 2.

Jg. 22, Heft 1, 1978.

Fernsehen für Jugendliche  
Tyna KLÖPPER, Erich MOHN, Bernd SCHORB, *Jugendliche und Jugendsendun-gen. Eine Untersuchung*, 3  
Rupert NEUDECK, *"Direkt" — Geschichte eines Fernsehprogramms für Jugendliche*, 17  
Wolfgang LÖRCHER, *Jugendliche als Zielgruppe. Jugendmagazine: Programme von und für Jugendliche*, 25  
Hans-Dieter KÜBLER, *Problemfall: Jugend und Fernsehen. Ein Literaturbericht*, 32  
Science Fiction  
Klaus KELLER, *Utopie und Science Fiction. Materialien zur Bewältigung eines neuer-lichen Booms*, 37  
Wolfram KNORR, *Krieg der Sterne*, 46  
Wolfgang J. FUCHS, *Mondbasis Alpha 1*, 49  
Klaus W. VOWE, *Unheimliche Begegnung der dritten Art*, 52  
Science Fiction-Filme im Fernsehen, 57  
Diskussion  
Jörg LÖSEL, *Der Kontext Film — Politik im chinesischen Film. Replik auf H. Martins Ar-tikel in Heft 3/1977*, 59

Jg. 22, Heft 2, 1978.

Medienpädagogik und Kino  
Tyna KLÖPPER, Erich MOHN, Hans PFIT-ZINGER, Erwin SCHAAR, Moni SCHOPP und Bernd SCHORB, *Eine Diskussion über Filme, Wahrnehmung, Beurteilungskriterien, Ver-mittlungsansprüche, anlässlich der Berlinale 1978. Teilnehmer*, 83  
Filminformationen zur Diskussion, 103  
Filmbesprechungen:  
Theda MUFFLER-KLUTH, *Die allseitig redu-zierte Persönlichkeit — Redupers*, 106  
Erich MOHN, *Moritz, lieber Moritz*, 110  
Ulrich KUROWSKI, *Rheingold*, 114  
Beate SEEBLEN-HURLER, *"Kino für Leute ab sechs"*. *Kinderfilme bei der Berlinale*, 117  
Diskussion  
Wolfgang GAST, Uschi FETT, Sabine HEYMANN, Herbert HELLWIG, *Schwierig-keiten der Medienforschung mit ihrem Ge-genstand: zum Beispiel TV-Jugendsendun-gen. Erwiderung auf die Untersuchung des Instituts, vorgestellt in März 1/1978*  
Williy KOGEL, *Randbemerkungen zur Me-dienpädagogik von gestern und heute. Kommentar zum Aufsatz von Hans-Dieter Kübler in merz 2/1977*

## FILM EN TELEVISIE

Uitgegeven door de Katholieke Film Liga,  
dienst van de Katholieke Filmactie, v.z.w.  
Olmstraat 10, 1040 Brussel.

Nr. 254-255, juli-augustus 1978.

Jean-Paul WAUTERS, *Cannes 78 : de vrouw  
centraal*, 4-10  
Ronnie PEDE, *Cannes : de andere zijde*,  
11-13  
Ronnie PEDE, *Oberhausen 78, kortfilmves-  
tival voor de Derde Wereld*, 14-17  
Gaston WEEMAES, *De terugkeer van de  
Vlaamse volksfilm*, 40-41

Nr. 256, september 1978.

Ronnie PEDE, *The Last Waltz*, 4-5  
Ronnie PEDE, *Paul Mazursky & An Un-  
married Woman*, 6-8  
Ronnie PEDE, *I nuovi mostri*, 9-10  
Patrick DUYNLAEGHER, *Beroep scena-  
rio-schrijver : Age & Scarpelli*, 10-13  
Michel APERS, *Violette Nozière*, 14-15

Nr. 257, oktober 1978.

Luk BOONE, *Internationale berichtgeving :  
één richting ?* 6-7  
Ronnie PEDE, Jean-Pierre WAUTERS en Dirk  
MICHIELS, *Film en Derde Wereld*, 8-25  
Marc HOLTHOF en Jean-Pierre WAUTERS,  
*F.I.S.T.*, 28-30  
Ronnie PEDE, *Midnight Express*, 32-33  
Maria ROSSEELS, *Und die Bibel hat doch  
recht*, 34-35  
Ronnie PEDE, *Pete's Dragon*, 36-37

## FILM QUARTERLY

Published by the University of California  
Press, Berkeley, California 94720.  
Editor : Ernest Callenbach.

Vol. XXXI, nr. 3, lente 1978.

Dan YAKIR, *Ciné-transe : The Vision of Jean  
Rouch*, 2  
Don WILLIS, *A Singing Blackbird, and  
Georgian Cinema*, 11  
Bill NICHOLS, *Fred Wiseman's Documenta-  
ries : Theory and Structure*, 15  
William MORITZ, *Beyond "Abstract" Criti-  
cism*, 29

Vol XXXI, nr. 4, zomer 1978.

Dan YAKIR, *Louis Malle : From The Lovers to  
Pretty Baby*, 2  
Brian HENDERSON, *Romantic Comedy To-  
day : Semi-Tough or Impossible ?* 11  
William R. and Joan MAGRETTA, *Bertrand  
Tavernier : The Constraints of Convention*,  
23  
Stefan FLEISCHER, *Dying to Be on Televi-  
sion*, 30  
William MORITZ and Beverly O'NEILL, *Fall-  
out : Some Notes on the Films of Bruce Con-  
ner*, 36  
Randal JOHNSON, *Brazilian Cinema Today*,  
42

## CAHIERS DU CINEMA

Revue Mensuelle de Cinéma.  
13, rue des Petits-Champs, Paris - 1er.

Nr. 288, mei 1978

Jean-Louis COMOLLI en François GERE,  
*La fiction historique : deux fictions de la  
haine (2)*, 5-15  
Alain BERGALA, Jean-Jacques HENRY en  
Serge TOUBIANA, *Les machines du cinéma :  
le maillon central*, 16-21  
Jean-Claude BIETTE en Fabrice  
ZIOLKOWSKI, *Tod Browning et "Freaks"*,  
22-30  
Jean-Claude BIETTE en Serge TOUBIANA,  
*Le cinéma dans la télévision*, 31-39  
Pascal KANE, *Minorités impudiques : sur  
quelques films de Comencini*, 48-51  
Caroline CHAMPETIER, *"Les Rendez-vous  
d'Anna" - Chantal Akerman*, 52-61

Nr. 289, juni 1978.

François ALBERA, *S.M. Eisenstein/W.  
Reich : correspondance (S)*, 4-11  
Jean-Paul FARGIER en Serge DANEY, *Johan  
Van der Keuken*, 13-26  
Danièle DUBROUX, Jean-Jacques HENRY en  
Serge LE PERON, *Rencontres avec des  
techniciens (III) : Entretien avec Bruno  
Nuytten, directeur de la photographie*, 27-39  
Yann LARDEAU en Louis MARCORELLES,  
*John Cassavetes*, 40-48  
Yann LARDEAU, *Cinéma et pornographie - Le  
sexe froid*, 49-63

Nr. 290-291, juli-augustus 1978.

Michelangelo ANTONIONI, *L'horizon des  
événements*, 4-11  
Jean-Paul FARGIER, Bernard BOLAND, e.a.  
*Cannes 78*, 12-31  
Jean-Claude BIETTE en Jean NARBONI, *Le  
cinéma phénixo-logique d'Adolfo G. Arrieta*,  
52-61  
Serge DANEY en Jean-Paul FARGIER, *Johan  
Van der Keuken*, 62-72  
Jean-Louis GOMOLLI en Serge DANEY, *Ci-  
néma Syriou*, 73-89  
Jean-Louis GOMOLLI en François GERE, *La  
fiction historique : deux fictions de la haine  
(3)*, 90-98

nr. 292, september 1978.

Serge DANEY, Yann LARDEAU e.a., *Hitler un  
film d'Allemagne - Hans-Jürgen Syberberg*,  
4-27  
Serge TOUBIANA, *Rencontres avec des pro-  
ducteurs : Jean-Pierre Rassam*, 29-37  
Serge DANEY, Jean HATZFELD e.a., *Le sport  
dans la télévision*, 38-43  
Serge DANEY, Bernard BOLAND en Jean  
NARBONI, *L'Empire de la Passion-Oshima  
Nagisa*, 44-51  
Claude BAIBLE, *Pour une nouvelle approche  
de l'enseignement de la technique de ci-  
néma : Programmation de l'écoute (1)*, 52-59  
Jean-Pierre OUDART, *La passion de  
Jeanne-d'Arc - Une peur active*, 60-62

## Adverteren in dit nummer

Het Belang van Limburg	7
Philips	11
Massacommunicatie	13
Standaard Boekhandel	16
Delgay	29
Inelco	41
Luvox	42